

# Invitation

## Linux and open source as business opportunity

Half-day or full day event on October the 23th, 2008

VTT

Kaitoväylä 1, Oulu, Finland

No admission fee

Today, open source software development seems to be a global phenomenon that will change - if not have already done so - the way of software development as we have known it so far. This seminar helps you to face challenges and exploit new opportunities that open source movement brings to the software industry.

The morning session introduces some promising Linux-based solutions such as a mobile phone platform and a multimedia device. The afternoon session covers important aspects of commercial open source software development such as quality assurance, business models and co-operation with communities.

Please find full seminar program on the next page.

The seminar is free of charge including the material and both the morning and afternoon refreshments.

For questions about the contents of the seminar, please contact Katja Henttonen (katja.henttonen@vtt.fi, tel. +358 04 821 7180)

Registration (morning session, afternoon session or whole day) by 20.10.2008 to Teija Järvinen (teija.jarvinen@vtt.fi, tel. +358 40 594 686)

Speakers have been given a choice to present either in English or Finnish. Material is in English.





## Linux and open source as business opportunity

### Linux solutions for home and office

- 8:45 *Coffee and sandwich*
- 9:00 *Welcome*
- 9:05 *Linux user's adventures in a Windows-land, Petteri Mannersalo (VTT)*
- 9:25 *Linux desktop usage, Kaisa Anttila (ICT Open Systems)*
- 9:45 *Linux in home networks, Sami Ruponen (VTT)*
- 10:30 *Coffee*
- 10:45 *Embedded Linux servers, Jari Korva (VTT)*
- 11:15 *Developing a Linux-based mobile platform, Matti Salmi (Ixonos)*
- 11:45 *Lunch*

### Open source as part of business strategy

- 12:45 *Open source in public administration – present and future, Jaakko Järvenpää (Oulun kaupunki)*
- 13:05 *Usability and OSS development with company involvement, Henrik Hedberg and Netta Iivari (University of Oulu)*
- 14:05 *Open source as business opportunity, Mikko Ohtamaa (Red Innovation)*
- 14:30 *Coffee*
- 14:45 *ITEA-OSAMI project: new perspectives on open source business, Pasi Pussinen (VTT)*
- 15:00 *Quality and architectural issues in open source software, Katja Henttonen and Pekka Aho (VTT)*
- 15:40 *Integrated tools for collaborative software development, Juho Eskeli (VTT)*
- 16:00

Welcome!