Open source in business strategy

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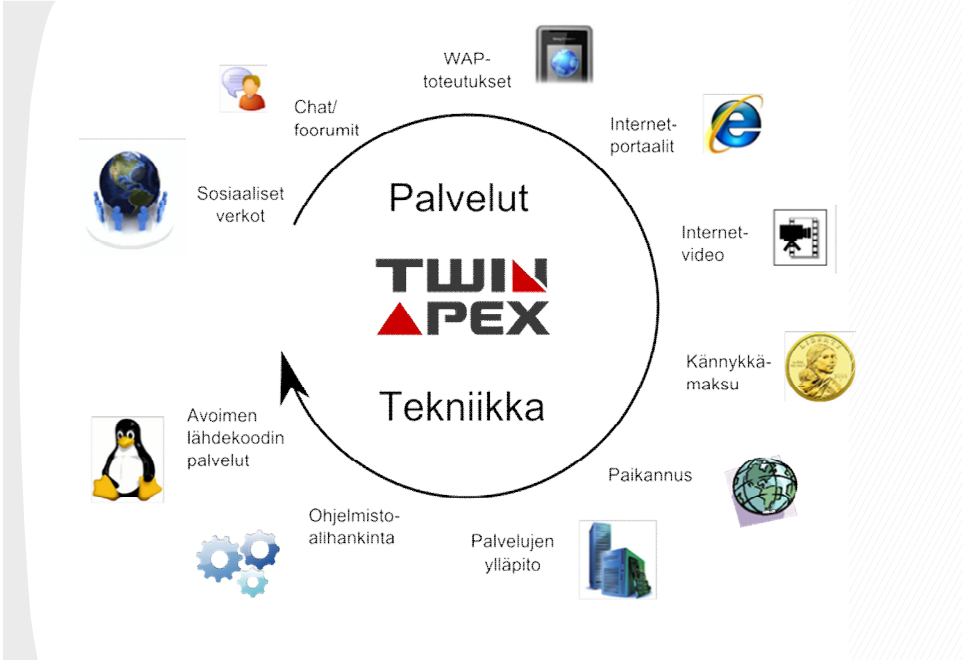
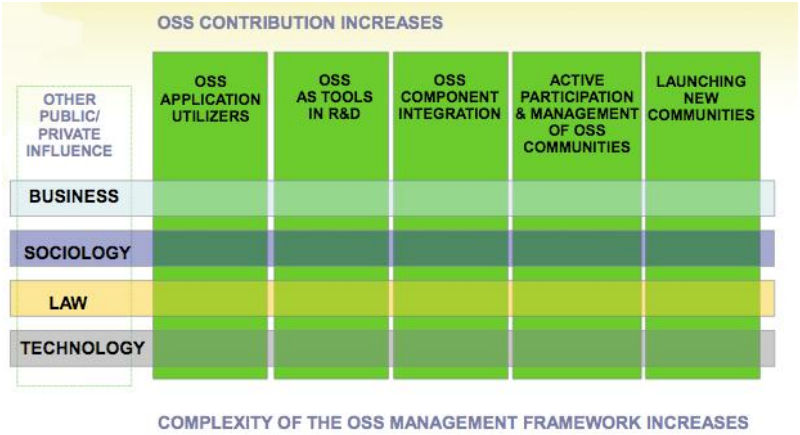
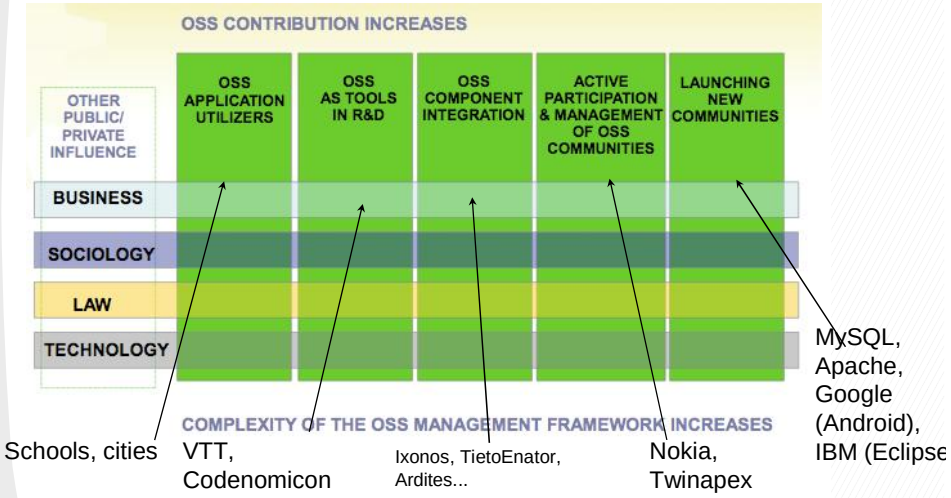
Agenda

- Who “use, do and are the open source”?
- Requirements to participate
- Benefits of participation

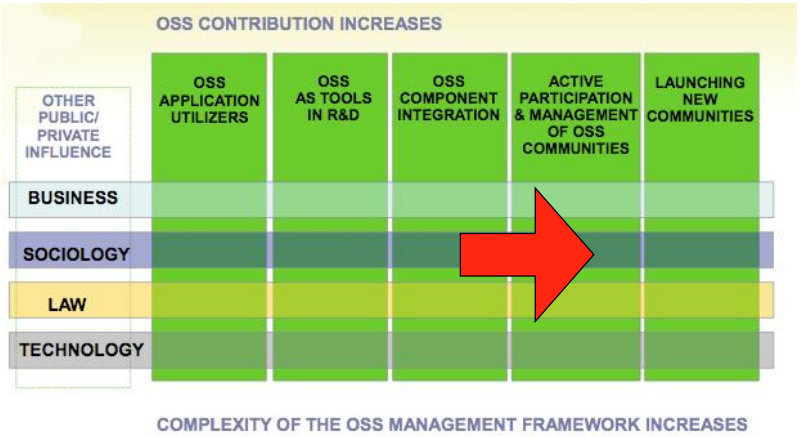




OSSI Research 2006



Big step to Pointy Haired Boss



Why it is difficult?

- Participation = communication = openess = culture
- Global and virtual communication
- Reputation comes from contribution
- Public track record ensures
- Companies must adapt to this

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:29    <tessier> How do I disable the search field? There's hardly any content in this site to
                 search anyway and it clutters up the page. I used to be able to just comment it
                 out of the main_template.pt in Plone 2.5 but it seems it is being pulled in from
                 elsewhere now.
:40         --> othermindszine (n=othermin@207.224.113.38) has joined #plone
:50    <tessier> Also need to turn off the site map accessability contact thing at the top
:04     <cewing> tessier: you can hide the viewlet that creates the search stuff by putting a
                 declaration into a viewlets.xml import step in a site policy product
:23     <cewing> the details are in optilude's book 'Professional Plone Development'
:31    <tessier> cewing: That sure sounds a lot harder than just commenting it out of a template.
:54     <cewing> tessier: it's more indirect, certainly, but not really harder.
:11    <tessier> If I gotta read a book to figure out how to do it it's harder.
```

Where is the money

- Access global markets
- Networking - foreign partners
- Reputation
- Resource pool
- Technical support
- ...

I am the IT manager at xxx. We are currently creating our new website which sits on the Plone CMS. We are creating templates for various updateable pages on our website such as courses etc and have tried to incorporate the datagrid widget into our existing template. When we do so and try to create a new course template it returns an error message stating the 'field' parameter is undefined.

Meillä olisi tarvetta saada suomenkieliset käännökset Ploneboard ja Quills producteihin. Olisiko teillä kiinnostusta moiseen projektiin ja mihin hintaan moinen järjestyisi? Käännökset voi lähettää myös sovelluksen tekijöille, jolloin ne saisi kätevästi käännettynä suoraan Pypi:stä.

We are a small company here in Norway working on our first commercial python product. So we would like to talk to others that have succesfully created and distributed commecial python applications for S60. We would also be intersted talking to you about hiring you for parts of
our project if that would be something you would be interrested in.

- Are you doing software that someone else is doing but you are not the very best in it?

KIITOS

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